

# Call for Patrons and Exhibitions



**NOMS 2010**  
- Towards Management of Future  
Networks and Services -  
**19-23 April 2010**  
**Osaka, Japan**



## *About NOMS 2010*

The 12th IEEE/IFIP Network Operations and Management Symposium (NOMS 2010) will be held 19-23 April 2010 at the Osaka International Convention Center, Osaka, Japan. Held in even-numbered years since 1988, NOMS 2010 will follow the 22 years tradition of NOMS and IM as the primary IEEE Communications Society's forum for technical exchange on network and service management focusing on research, development, integration, standards, service provisioning, and user communities. NOMS 2010 will present up-to-date approaches and technical solutions for novel management paradigms to deal with the new management issues in future infrastructures such as Web 2.0 or beyond service environments, cloud computing platforms, large-scale data centers, and the Future Internet, as well targeting the conventional issues in large and complex services, systems, and networks.

NOMS 2010 will offer four types of sessions: technical, application, poster, and panel sessions. Technical sessions will present high-quality papers on the latest research results in the network operations and management area. Application sessions will include papers focusing on the experience in IT and telecommunications industries, such as service providers, OSS vendors, and equipment manufacturers. The scope here includes customer requirements, management system implementations, and business practices. Poster sessions provide an insight into work-in-progress. Panel sessions will focus on business implications, market trends, and emerging applications with panelists who are the technology and business leaders.

## *Call for Patrons*

The following four levels of sponsorship include most of the benefits which previous NOMS sponsors have found valuable in creating corporate awareness among the hundreds of network operations and management experts at NOMS. However, the NOMS 2010 Organizing Committee will work with your company to tailor these sponsorship packages to maximize the value of the sponsorship to your circumstances.

### *Level of Sponsorship: Platinum*

- Exhibit space (two tables)
- Four complimentary Symposium Full registrations
- Four complimentary Exhibitor registrations (coffee breaks and banquet)
- Logo on all conference programs
- Logo on conference web site, with link to company's website
- Full-page advertisement in the NOMS 2010 final program
- Company-supplied banner prominently displayed during the entire Symposium
- Naming of sponsorship at the banquet to highlight the company's sponsorship

**Fee: 2,000,000 JPY**

#### **Level of Sponsorship: Gold**

- Exhibit space (one table) **Fee: 1,000,000 JPY**
- Two complimentary Symposium Full registration
- Two complimentary Exhibitor registrations (coffee breaks and banquet)
- Logo on all conference programs
- Logo on conference web site, with link to company's website
- Full-page advertisement in the NOMS 2010 final program
- Company-supplied banner prominently displayed during the entire Symposium

#### **Level of Sponsorship: Silver**

- Exhibit space (one table) **Fee: 500,000 JPY**
- One complimentary Full registration
- Two complimentary Exhibitor registrations (coffee breaks and banquet)
- Logo on all conference programs
- Logo on conference web site, with link to company's website
- Half-page advertisement in the NOMS 2010 final program

#### **Level of Sponsorship: Bronze**

- Exhibit space (one table) **Fee: 300,000 JPY**
- Two complimentary Exhibitor registrations (coffee breaks and banquet)
- Logo on all conference programs
- Logo on conference web site, with link to company's website
- Quarter-page advertisement in the NOMS 2010 final program

Opportunities exist for additional support of Symposium events such as the NOMS 2010 Symposium Banquet, the Welcome Reception, and the Social Event.

Please be advised that a pure exhibit support for NOMS 2010 can be chosen as well. Please check the Exhibition section [\[URL and LINK\]](#) for that option.

## *Call for Exhibitions*

The Symposium offers vendors the opportunity to demonstrate their network and systems management products to leaders and innovators from around the world in a demo/exhibition area.

The condition of an Exhibition is outlined as follows

### **Exhibition**

- Exhibit space (one table) **Fee: 180,000 JPY**
- Two complimentary Exhibitor registrations (coffee breaks and banquet)
- Logo on all conference programs
- Logo on conference web site, with link to company's website

#### **Exhibit space includes the following items:**

- Booth Space: 2.5m×3.0m
- Electricity: 100 V (Shared 45 A)

#### **Additional utilities can be provided (with extra charge):**

- Internet Access Pack (Best Effort, Shared 1Gbps):  
3,500 JPY per Connected Equipment
- Extra Electricity:

When you need extra electricity, we need the preparation fee depend on your condition.  
Please contact the Exhibits Co-chairs.

Please be advised that a patronage support for NOMS 2010 can be chosen as well. Please check the Patrons section [\[URL and LINK\]](#) for that option.

## Contact information

If you are ready to commit any of the above sponsorship levels and/or exhibition, please complete the following Sponsorship Agreement / Exhibition Application Form and send it to the NOMS 2010 Treasurer, Bruce Worthman (b.worthman@comsoc.org).

## **Sponsorship Agreement / Exhibition Application Form**

Thank you for sponsoring/exhibiting. Please complete the following form and send it to NOMS 2010 Treasurer by email, postal-mail or fax.

Company Name :  
Contact Name :  
Contact Address :

Tel: \_\_\_\_\_ Fax : \_\_\_\_\_  
Contact's E-mail : \_\_\_\_\_  
Company Website : \_\_\_\_\_

\_\_\_\_\_ hereby agrees to sponsor NOMS 2010 which is to be held at Grand Cube Osaka, Osaka, Japan during 19~23 April, 2010.

(Please select the following option)

### Patron Program

- (a) [  ] Platinum Sponsor ----- (JPY 2,000,000)  
(b) [  ] Gold Sponsor ----- (JPY 1,000,000)  
(c) [  ] Silver Sponsor ----- (JPY 500,000)  
(d) [  ] Bronze Sponsor ----- (JPY 300,000)

### Exhibition program

- [  ] Exhibition ----- (JPY 180,000)

### Exhibits Utility Charges

- [  ] Using Internet access ----- (JPY 15,000)  
    The number of Access equipments \_\_\_\_\_ (JPY 3,500 per equipment)  
[  ] Need Extra Electricity ----- (depend on the condition)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **Note**

In case of typhoon, earthquake, flood, fire or other causes beyond the control of the host, NOMS 2010 Organizing Committee may cancel the symposium. If this should happen, NOMS 2010 will return the sponsor fee with the deduction of no more than 10% of the original sponsorship.

**For further information, please contact:**

**NOMS 2010 Treasurer**

Bruce Worthman  
IEEE Communications Society  
3 Park Avenue, 17th Floor  
New York, NY 10016, USA  
Email: b.worthman@comsoc.org  
Tel: +1-212-705-8909, Cell: +1-908-217-7866, Fax: +1-212-705-8999

**NOMS 2010 Patron Co-chair**

Claudio Bartolini  
HP Labs, USA  
1501 Page Mill Rd  
Palo Alto, CA 94306  
Email: claudio.bartolini@hp.com  
Tel: +1-650-236-4703

**NOMS 2010 Patron Co-chair**

Kazuhiko Kinoshita  
Osaka University, Japan  
1-5 Yamadaoka, Suita  
Osaka 565-0871, Japan  
Email: kazuhiko@ist.osaka-u.ac.jp  
Tel: +81-6-6879-4546, Fax: +81-6-6879-4546

**NOMS 2010 Exhibits Co-Chair**

Kiminori Sugauchi  
Hitachi, Japan  
1099 Ohzenji, Asao-ku, Kawasaki  
Kanagawa 215-0013, Japan  
Email: kiminori.sugauchi.pn@hitachi.com  
Tel: +81-44-959-0391, Fax: +81-44-959-0855

**NOMS 2010 Exhibits Co-Chair**

Burkhard Stiller  
University of Zurich, CSG@IFI  
Binzmühlestrasse 14  
CH-8050 Zürich, Switzerland  
Email: stiller[at]ifi[dot]uzh[dot]ch  
Tel: +41-44-635-6710, Fax: +41-44-635-6809